



Apps And APPsearch...Thus Far

By: Andrea A. Leonard

Abstract

This presentation was part of a panel titled "Apps in the World of Libraries and Discovery: A New Frontier" at the 2016 ER&L Conference in Austin, TX. It showcased how apps were used in the discovery environment at Belk Library & Information Commons at that time.

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Apps and ...thus far

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Belk Library & Information Commons | Appalachian State University

ER&L (Electronic Resources & Libraries) Conference 2016

A short discovery service story



Belk Library and Information Commons

[Hours](#) [My Account](#) [Search](#) [Chat Now](#)

[Find](#) [Get Help](#) [Collections](#) [Services](#) [About Us](#) [Hours](#) [Ask a Librarian](#)

APPsearch

Books & Media

Google Scholar

[Advanced search](#) [What is APPsearch?](#)



Climate Science



books
journals
links



Find Information

- [All Article Databases](#)
- [Library Catalog](#)
- [ILLiad \(Interlibrary Loan\)](#)
- [Movies/DVDs](#)
- [E-Journal/Magazine Title](#)

How Do I...?

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Hours and Events

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 - [Special Collections](#)
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- [Workshops](#)

Dean's Corner

Chat Now

Available



Which apps do people see in APPsearch?

Chat Now ▾

Available

Type here to chat.
Press ENTER to send.

Reference Universe ▾

Search *What's this?*

Report Problems Here! ▾

Report a problem

Location	Call No.	Status
ASU MAIN STACKS	TX767.C5 C46365 2009	NOT CHK'D OUT

RSS Feed

<http://0-rss.ebscohost.com.wncIn.wncIn.org/AlertSyndicationService/Syndication.aspx/GetFeed?guid=4783796>

Which other “apps” are we using?

EBSCO
cloud-hosted
Curriculum Builder



Other EBSCO cloud apps...

Google Analytics (beta)



Item Exact Match Recommender

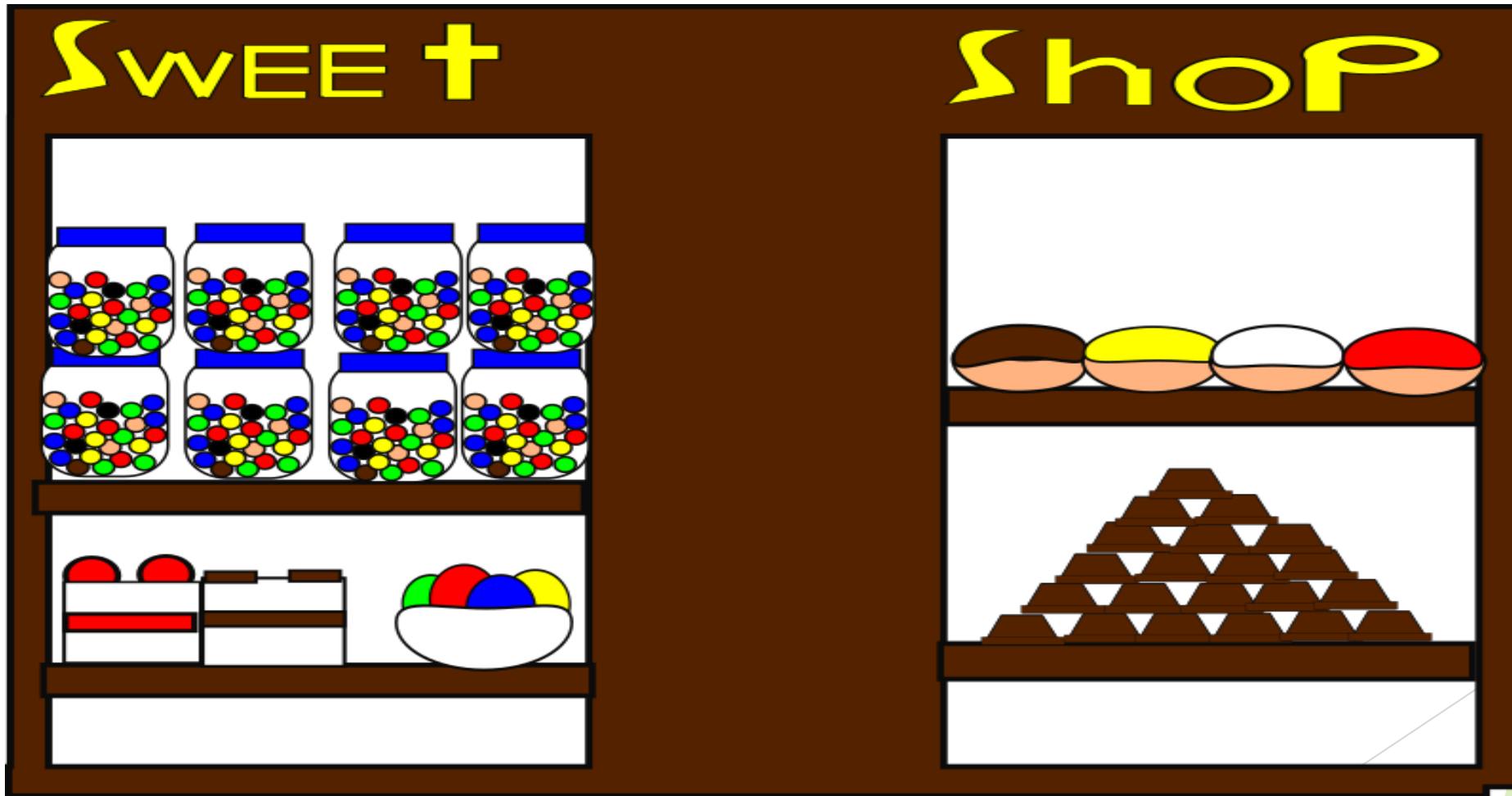
How has the cloud fundamentally changed
the adoption of discovery apps for libraries?

increased number of offerings

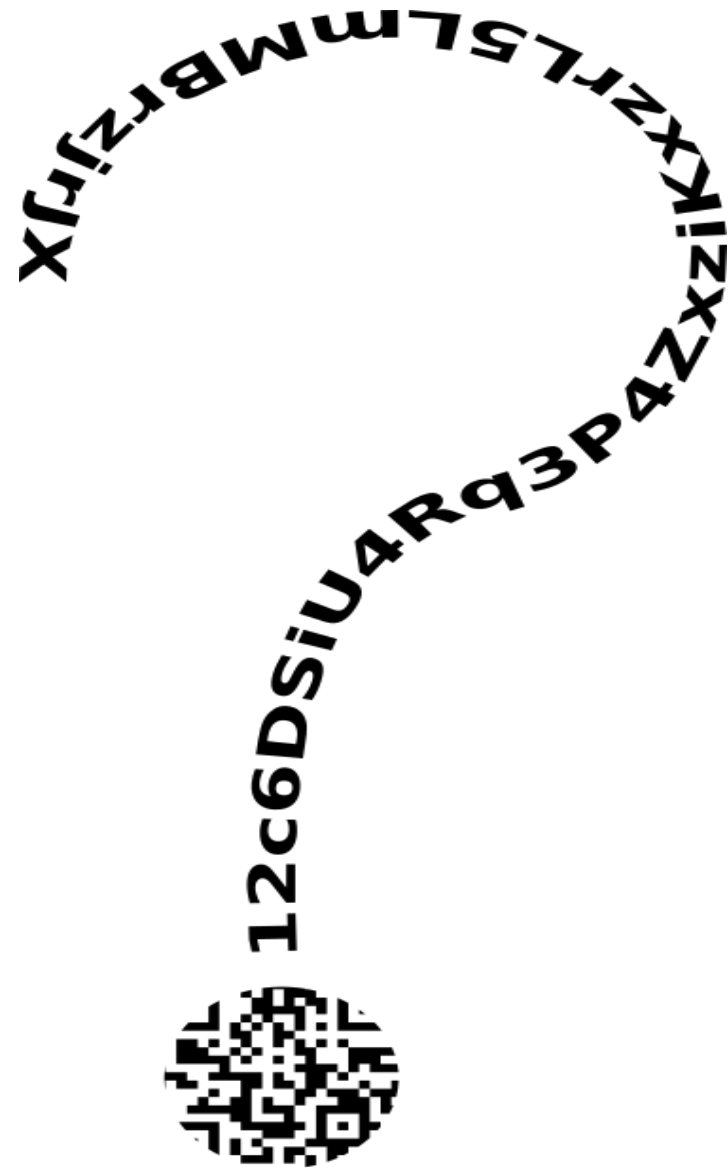
increased variety and functions

reduced the technical burden

In fact, it's like a candy store...!



Is this a good
thing?



Usage Stats for July 1-Dec 31 2015

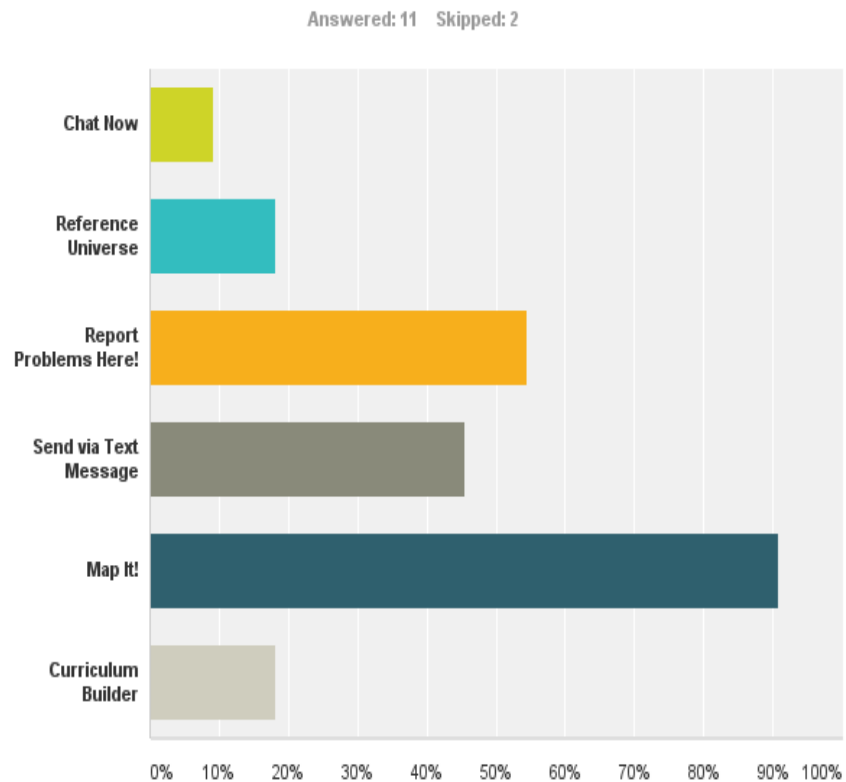
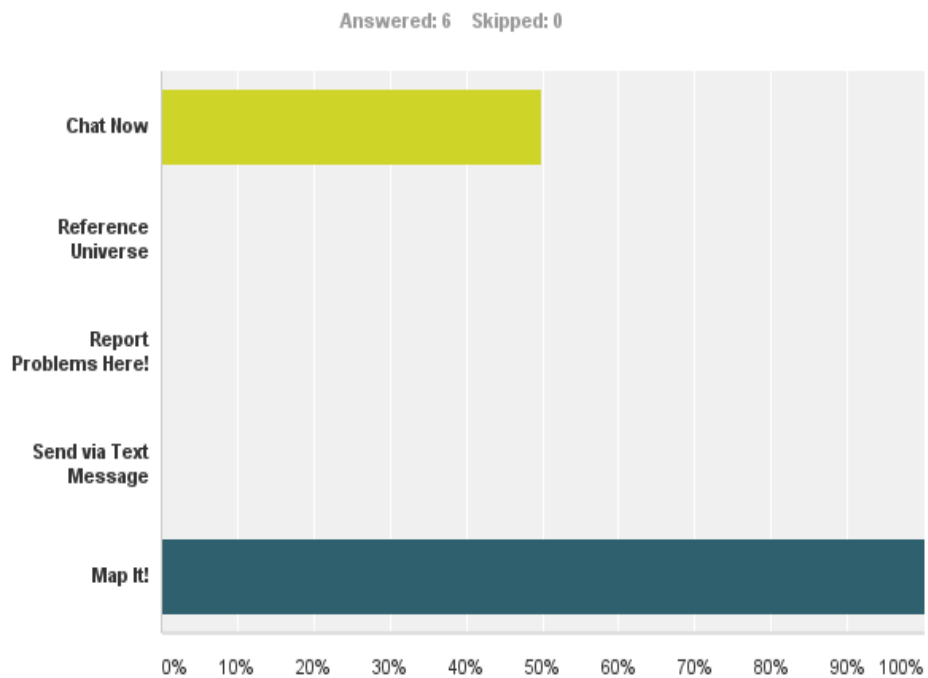
- Librarian chat now:
249 chats originated from APPsearch - 1989 chats total
- Reference Universe: (not available yet)
- Report a problem: (not available yet)
- Text message (not available yet)
- Map It! (not available yet)

Informal surveys:

Do you use any of these apps?

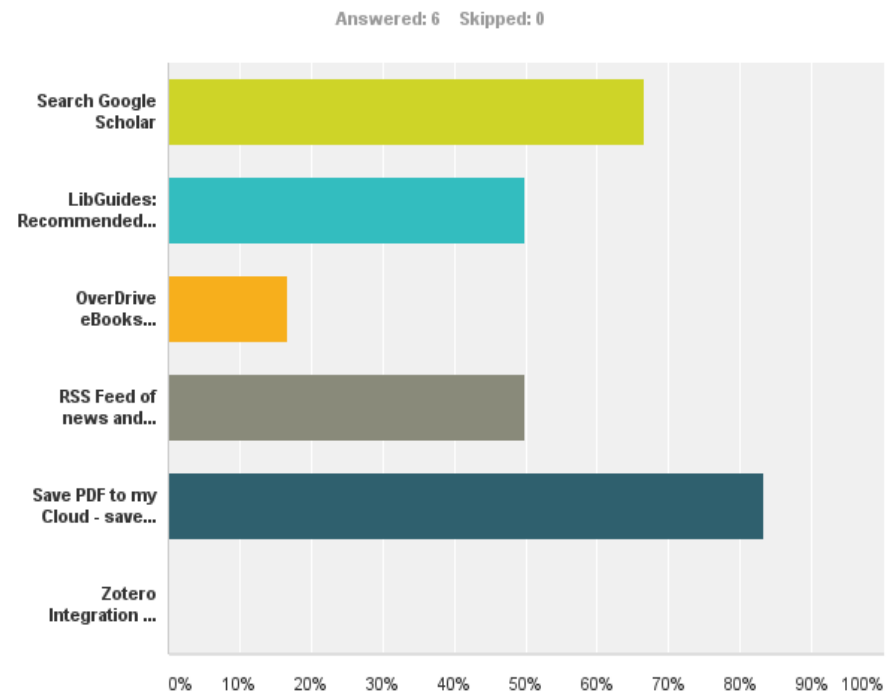
Student Advisory Group - 6

Library Faculty & Staff - 13

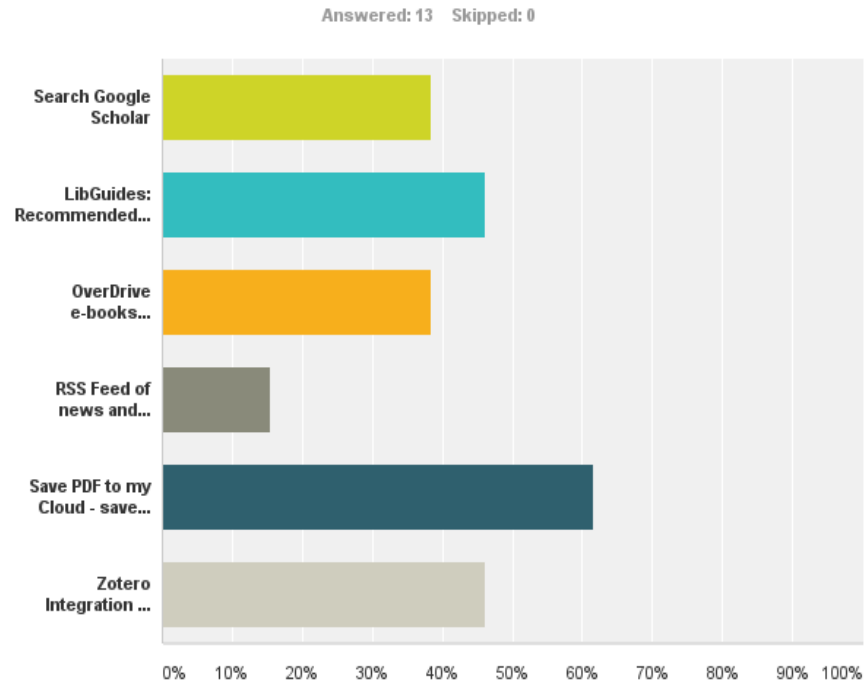


Informal surveys: Want to add any of these EBSCO apps?

Student Advisory Group - 6



Library Faculty & Staff - 13



Are apps increasing our
library engagement?

Too early to know...?
How do we measure this?

Are apps increasing our library engagement?

Too early to tell...?

- **A library faculty/staff comment:**
“Concerned about info overload and feature overload. Need to watch out that what makes a librarian swoon likely will not be appreciated by most patrons. Add features with caution. It is a gift to be simple”
- **A student comment:**
“i don't know about zotero.. i've been struggling with integrating it to my research. i wish there's more integrated reference system directly linked to word.~”

Thank You ...and credits

- Ben Shirley, Network Librarian, WNCLN consortium
- Berry McMurray, EBSCO
- EBSCO Apps: <https://cloud.ebsco.com/apps>
- OpenClipArt.org
- Scott Goldstein, Web Librarian, Appalachian State University